



Portrait: Falk S. Al-Omary, Owner of Al-Omary Medien-Management & Consulting Group

Self-promotion for executives and expert professionals

Are you a confident, well-rounded, and articulate expert in your field? Do you advance in your career field or corporate structures? Falk S. Al-Omary, the well-respected and award-winning German PR consultant, media expert, speaker and business journalist, can coach you on how to get there.

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Coaching for executives and experts

Falk S. Al-Omary makes people and ideas stand out from the rest. He offers exclusive and individual consulting services that help corporate managers and executives – as well as first-time business owners and entrepreneurs – to become more effective leaders and communicators.

“In order to ensure maximum and long-term results, I always work with very few selected clients at a time,” explains the PR coach. His philosophy is to help expert professionals and executives to reach inwardly – and look outwardly to their peers and employers – to develop, grow and achieve.

Self-promotion as a success strategy

Through active and conscious self-promotion, Al-Omary supports his clients along the way to identify and use their personal

strength and assets. Whether people want to achieve the next big sales goal – or advance in their corporate careers – they often wonder: “How do I attract attention? How do I or my ideas become visible to my customers, my boss, or to society?” The answer is self-promotion, states the German success coach.

His pragmatic, results-oriented and exclusive approach to self-promotion is manifested in a number of services: business development, brand consulting, authoring of expert articles or longer publications, liaising with political and economic stakeholders, exposure in national media, charity engagement, PR coaching and others. Al-Omary provides all of these exclusive services personally and independently. He is free of all pressures and can fully concentrate on a small number of clients at a time.

Unique know-how, contacts and network

For more than 20 years, Al-Omary has helped businesses, political stakeholders, and executives to strategically and effectively leverage media to reach their unique goals. Equipped with compelling charm, know-how, strong media contacts (print, broadcast, online) and 25 years of journalistic experience, he is one of Germany’s top PR coaches and consultants. He is also a frequent speaker and coach at high-level seminars, and author of several publications and coaching books.

www.al-omary.com

